



St-Labre 200
Box 192
St. Labre, Manitoba R0A 2N0
register@stlabre200.ca
www.stlabre200.ca

February 2020,

What first started out as a small-town local go-kart race with 8 teams in 2009 has consistently grown over the years. We are proud to announce that in this year's event, 23 teams will be competing for the coveted Spark Plug Cup in our 12th annual St-Labre 200 race.

Over the years we have welcomed crowds of over 1600 people, consisting of participants and families from far and wide who come to race or just to take in the festivities. With more teams competing this year, we are expecting an even bigger crowd.

St-Labre 200 is a not-for profit organization with a mission of giving back to the communities in southeastern Manitoba. Over the years we have officially given back over \$100,000 to different local groups, charities and organizations. Local community daycares, rehabilitations centers and children's camps have benefited as recipients in the past years. This would not have been possible without the continued support of our sponsors.

As our event grows, we are again inviting sponsors to help with the success of the event. We offer packages of different values including Bronze, Silver, Gold and Platinum (see attached). In exchange for your sponsorship, your business name will be posted on an on-site sponsor board as well as on our website. St.-Labre 200 will also promote your business at the event. Alternatively, you could provide a service or equipment as a sponsorship. This is a wonderful opportunity to advertise your business while helping out the community.

We would love to have you as a sponsor and encourage you to contact us at register@stlabre200 or by phone at (204)429-3241. We look forward to hearing from you!

Sincerely,

St-Labre 200
Winner of the Manitoba Tourism Innovation Award



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Packages

Bronze

\$50 to \$149

- Listed on Grounds Sponsor Board
- Listed on Website

Silver

\$150 to \$599

- Listed on Grounds Sponsor Board
- Listed on Website
- Listed in Program
- Logo on 4' x 4' Sign

Gold

\$600 to \$999

- Listed on Grounds Sponsor Board
- Listed on Website
- Listed in Program
- Logo on 4' x 8' Sign
- 8' x 8' Booth Space (Available on request)
- Gold Sponsor Race Entry (Available on request)

Platinum

\$1,000 and over

- Listed on Grounds Sponsor Board
- Listed on Website
- Listed in Program
- Logo on 4' x 8' Sign
- 16' x 8' Booth Space (Available on request)
- Gold Sponsor Race Entry (Available on request)
- 15-30 second on site radio ad
- Go-Kart announced with business name
- Logo on Go-Kart